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## CLAIMS

1. A method of tracking the size of a multicast audience comprising:
- 5 (a) transmitting to receivers receiving the multicast a plurality of requests each including a probability parameter (P), whereby each terminal replies or not with a corresponding probability;
- (b) counting the number (r) of replies to each request;
- (c) determining, from the counts and parameters, estimates of the number of receivers;
- (d) filtering the estimates;
- 10 wherein the method further includes repeatedly computing a new probability parameter to be included in a subsequent step (a), by forecasting, from the counts and parameters, a upper bound for the number of receivers and determining therefrom the new probability parameter such that the risk that the number of replies exceeds a predefined threshold is kept below a predefined value.
- 15 2. A method according to claim 1 in which the step of computing a new probability parameter comprises:
- estimating the maximum audience size corresponding to a predetermined probability of receiving a number of replies equal to that observed, given the probability parameter used;
- performing said forecasting using said estimated maximum audience size and at least one previous
- 20 value of said maximum audience size;
- determining the new probability parameter ( $P(t_{i+1})$ ) that, with the forecast maximum size, would involve the risk of the number of replies exceeding the capacity available to receive them falling below a predetermined risk threshold.
- 25 3. A method according to claim 2 including generating a filtered version of the estimated maximum sizes, prior to said forecasting.
4. A method according to claim 3 in which the filtering of the estimated maximum sizes is performed by a Wiener filter.
- 30 5. A method according to claim 3 or 4 including adaptively adjusting the parameters of said filtering of the estimated maximum sizes in dependence on the power spectrum of the estimates.

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6. A method according to any one of claims 1 to 5 in which the forecasting is performed by extrapolating past values of the estimated maximum size.

5 7. A method according to any one of claims 1 to 6 in which said filtering of the estimates is performed by a Wiener filter.

8. A method according to any one of claims 1 to 6 including adaptively adjusting the parameters of said filtering of the estimates as a function of the power spectrum of past values of the estimates.

10 9. A method according to any one of the preceding claims in which said filtering of the estimates is performed after ceasing to determine said estimates.

10. A method according to any one of the preceding claims in which said filtering of the estimates is performed each time a new estimate is determined.

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11. A method according to claim 10 when dependent on claims 5 and 8 in which the same filter parameters are used for the filtering of the estimates and the filtering of the maximum estimated sizes.

20 12. A method according to any one of the preceding claims including measuring the probability of loss of requests or replies and applying a correction to the first estimated size.

13. A method of estimating the size of a multicast audience comprising:

(a) transmitting to receivers receiving the multicast a plurality of requests each including a probability parameter (P), whereby each terminal replies or not with a corresponding probability;

25 (b) counting the number (r) of replies to each request;

(c) determining from the count a new probability parameter to be included in a subsequent step (a).

14. A method of estimating the size of a multicast audience comprising:

30 (a) transmitting to receivers receiving the multicast a plurality of requests each including a probability parameter (P), whereby each terminal replies or not with a corresponding probability;

(b) counting the number (r) of replies to each request;

(c) determining, from the counts and parameters, estimates of the number of receivers;

(d) filtering the estimates;

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wherein the method further includes repeatedly computing a new probability parameter to be included in a subsequent step (a), by forecasting, from the counts and parameters, a upper bound for the number of receivers and determining therefrom the new probability parameter.

- 5 15. A method of estimating the size of a multicast audience comprising:
- (a) transmitting to receivers receiving the multicast a plurality of requests each including a probability parameter (P), whereby each terminal replies or not with a corresponding probability;
  - (b) counting the number (r) of replies to each request;
  - (c) determining, from the counts and parameters, estimates of the number of receivers;
  - 10 (d) filtering the estimates;
- including adaptively adjusting the parameters of said filtering of the estimates as a function of the power spectrum of past values of the estimates.